

The Netherlands in a Nutshell

How to deal with the Dutch?

A concise introduction to politics, governance,
media and culture in The Netherlands.



HAGUE ACADEMY

DIPLOMAT
MAGAZINE
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Dealing with the Dutch

Do you really have a King? Who is Wilders?
Which papers should I read? Why are the Dutch so rude?

If you recently arrived in The Netherlands to spend the next few years working and living with the Dutch, these are just a few questions you might have. Let us make your arrival in The Netherlands a soft landing. We can help you understand the Dutch. At Hague Academy we offer a concise introduction to governance, politics, media and culture of The Netherlands. Our trainers are people with an international outlook and long track-records in the fields of media, business, diplomacy and politics. They will guide you through the Dutch political system, share their experience with you, and answer your questions.

In just three hours you will expand your knowledge on how to deal with the Dutch.
Welcome to The Netherlands,



Branko van Loon
Director of Hague Academy



Content

- **Governance:** Get to know what the most important institutions are in Dutch governance. Exploring the interplay between the chambers of parliament, the government and the ministries. Discover the importance of regional and local bodies and the institutions of the European Union on policy making in the Netherlands.
- **Politics:** Guiding you through the crowded field of Dutch political parties and factions. Learn their positions and the main political players in The Hague and get acquainted with the polder-system.
- **Media:** Learn what the major Dutch media outlets are, the top-newspapers, the popular news-programmes, and the rise of social media. More importantly, learn how to use these mediums to get your message across.
- **Dutch culture:** How do the Dutch interact with each other? What are the do's and don'ts in social and business settings and how does one "act normal" in the Netherlands? How is Dutch society structured? Are the Dutch as equalitarian as they think or are class-differences just subtler but no less present?

Programme from 9:30 to 13:00, including lunch

Dates: Thursday 8th of September 2016
Thursday 6th of October 2016.

Costs: Special offer: € 350,- per person.

We also offer in-company training sessions and organise tailor-made programs for incoming delegations.

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Hague Academy is the training institute of Hague Corporate Affairs. Our trainers have earned their credentials in media, politics and business. Their extensive experience defines our training courses, which are tailored to the preferences and personal goals of individuals and small groups. In front of the camera or behind the scenes, while dealing with politicians, critical journalists or your business partners.

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